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NEWS RELEASE

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RALEIGH CANADA DONATES BICYCLES TO UNITED WAY

Oakville, ON – Bike manufacturer Raleigh Canada Limited donated of 20 bicycles estimated to retail over \$15,000 to United Way Halton and Hamilton at 2 p.m. today.

Chris Enoksen, general manager of Raleigh Canada personally delivered the bikes to the United Way head office in Hamilton. Brad Park, President and CEO of United Way Halton and Hamilton was extremely pleased with the donation.

“United Way is grateful to accept this generous contribution. We plan to use these bikes as raffle prizes during the upcoming fall fundraiser events for our Local Love campaign,” said Park. “Raleigh Canada continues to be one of our strongest supporters.”

The United Way projects Raleigh’s donation to help raise over \$45,000 to support the most vulnerable individuals such as low-income families and seniors.

United Way’s “United in Local Love” campaign focuses on improving the lives of people in local communities facing monetary and mental hurdles due to COVID-19 by providing them with financial as well as emotional supports. To date, the

campaign has positively impacted 266 local organizations and helped 310,296 struggling individuals.

This contribution is a part of Raleigh Canada's ongoing effort led by Enoksen to partner with charities and to improve the quality of life in the local neighbourhoods. "We are proud to make an impact and to proactively take steps towards overcoming COVID-19 together and to create better, happier communities," said Enoksen during the ceremony.

For this donation, Enoksen hand-picked some of the best and the most popular bicycles the company has to offer:

- Misty 26 – an easy-cruising fun comfort bike,
- Sprint 700C Road Bike – a commuter bike that ensures an enjoyable ride on both gravel and pavement,
- Chase 27.5 – a dual suspension mountain bike that combines agility and acceleration and is a solid partner on a rough hiking trail.

Chris Enoksen took pride in this contribution. "Creating joy through riding is our passion," said Enoksen. "These times have been hard on many people in our society who supported us throughout our highs and lows as a company for over 135 years. Today, we are fortunate to be able to help and give back."

About Raleigh:

Since 1887, Raleigh has been designing stylish, comfortable, and quality bikes that bring joy to riders around the world. Passionate about the experience, Raleigh has a bike to suit any rider of any age and ability. From kids to professional racers, Raleigh has a bike for everyone. Making fun a part of their mission, Raleigh focuses on happiness in every ride. The company continues to innovate and improve by constantly adding new bikes to their lineup as well as offering the traditional rides.